

Fine Art Photo Greeting Card Production

Clinics presented by Bob Kulon Distinctive Photography

Tuesday, October 21, or Wednesday, October 29, 2008 | 7:00 pm | Brunswick, Ohio



Some people call them note cards; some call them greeting cards. There is a growing popularity in the creation of personalized cards by serious photographers. This is for personal or commercial reasons. Maybe it is just for fun! Once you decide to go beyond the drugstore prints and the drop-in folders, there is a certain craft to producing hand printed, fine art miniature renditions of your precious photos. Producing really professional-looking greeting cards (AKA note cards) is an acquired skill that can benefit from some insider knowledge. There are techniques and resources that can significantly reduce the trial and error. We are offering a one-evening clinic to cover the aspects of greeting card production in-depth...

- **DESIGN** — how to use Photoshop to layout your card, creating aesthetic appeal
- **PRODUCTION** — how to print the cards on different types of photo printers and use color management
- **MATERIALS** — card stocks, inks, envelopes, boxes, bags, displays
- **MARKETING** — placing in stores, consignment, fairs and shows, holiday markets, sales tax

This all comes together on your choice of one of two different evenings, October 21 or October 29 at 7:00 pm. The clinics are in the Autumn; just in time for you to get going on your holiday card plans. They will be held in Brunswick, Ohio at the home of Bob Kulon to take advantage of suitable facilities. Each class is limited to eight participants — first come first served. Response has already been encouraging, so don't hesitate and be closed out.

The fee is \$40 for the evening clinic. If you are a DSLR Boot Camp Alumni, you get a 50% price break — your admission is only \$20. (We never forget our past customers!)

For additional information, contact Bob Kulon at 330-635-7557 or bkulon@hotmail.com. The DSLR Boot Camp website can be found at www.dslrbootcamp.com. Bob's professional photography site is www.bobkulonphoto.com.

To register, please send in the form below along with the registration fee

Name _____ Home Phone _____ Cell Phone _____

Address _____ City, State, & ZIP _____

Email _____ Website _____

What results are you hoping for? _____

Describe your photography _____

What evening are you registering for? Tuesday, October 21 Wednesday, October 29 I am flexible, fit me in and advise

Please return this form along with your check to:

Bob Kulon
712 Ledgerock Circle
Brunswick, Ohio 44212